



Contact: Tracy Matthews, Media Relations
1-800-331-0085
Mobile: 212-764-8977
tmatthews3@walmart.com

Alternate: Andrew Johnson, Media Relations
1-800-331-0085
Mobile: 212-564-8901
ajohnson2@walmart.com

For Immediate Release

Wal-Mart Announces a New Community Program

Wal-Mart aims to better serve local communities. Local residents become stockholders and board members.

Bentonville, AR, Oct. 6... Today Wal-Mart announced a new plan to better serve local communities. The super-store is always focused on their customers and how they can help them save money and live better. The new shopping program is believed to better the quality of shopping and living for customers, by letting their customers be a part of Wal-Mart and having a say in what they want from their local stores.

The new shopping program, being called "Our Wal-Mart", will strive to better serve their local communities in the United States, by making all local residents stockholders and establishing a Board of Directors for each store to find out which products and programs the community would like to see and have at their local Wal-Mart stores.

Doug McMillon President & CEO, Wal-Mart Stores, Inc. stated, "Our Wal-Mart represents Wal-Mart's commitment to improving everyone's quality of life. We still aim to make our products prices low and this program will help us better serve our consumers, by giving them what they want. We want to inspire and set a trend for other companies to follow in our footsteps to better provide their customers with products and programs they want."

The number of board members will be based on population of residents located in a store's area, one board member per 50,000 residents. Board Directors are an important factor to the "Our Wal-Mart" plan, because they will be responsible for voting on products, promotions, and programs that reflect the community. Board members will be representing their communities and communicate what local customers really want in their stores.

more...

The “Our Wal-Mart” program aims to better serve communities; by making their customers feel more involved in their buying needs and feel more a part of the Wal-Mart family. Wal-Mart’s mission is to “save people money so they can live better”, and they believe that this new community program will better the lives of their customer’s by providing them with the products they need for a better price.

“Our Wal-Mart” does not stop at making their local residents a major priority in the sales of the stores, but the program also makes its local residents stockholders. As approved by the Federal Trade Commission, each household will be awarded 50 shares and will have the option to increase their number of shares to 100. Additional shares will be awarded based on financial performance and the satisfaction of the community and employees.

Wal-Mart believes that making local residents stockholders will better their lives because of the economic success the company has had over they past few years. Over the last three years Wal-Mart has grown their sales by \$55 billion. Just last year they added \$7.5 billion in net sales and \$33 million square feet of retail space. Wal-Mart generated more than \$10 billion in free cash flow, and all of this is why they have returned more than \$100 billion to their shareholders in the last 10 years.

McMillon further stated, “We are always looking out for the good of our communities and how we can better their lives. With local residents becoming stockholders, we are certain this will increase real estate values and spur development of other businesses in the area, giving our local communities an improved lifestyle.”

Since Wal-Mart was founded in 1962, they have been dedicated to making a difference in the lives of their customers. This community program is believed to further their mission to save people money so they can live better. “Our Wal-Mart” aims to give local communities an opportunity to have a say in what products they want to buy and be a part of Wal-Mart. They trust that this program will improve the growth and support of the company, and improve the lifestyle of local communities involved in the program.

About Wal-Mart

Wal-Mart Stores, Inc. (NYSE: WMT) helps people around the world save money and live better – anytime and anywhere -- in retail stores, online, and through their mobile devices. Each week, more than 245 million customers and members visit our 11,053 stores under 71 banners in 27 countries and ecommerce websites in 11 countries. With fiscal year 2014 sales of over \$473 billion, Walmart employs more than 2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com> on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

###